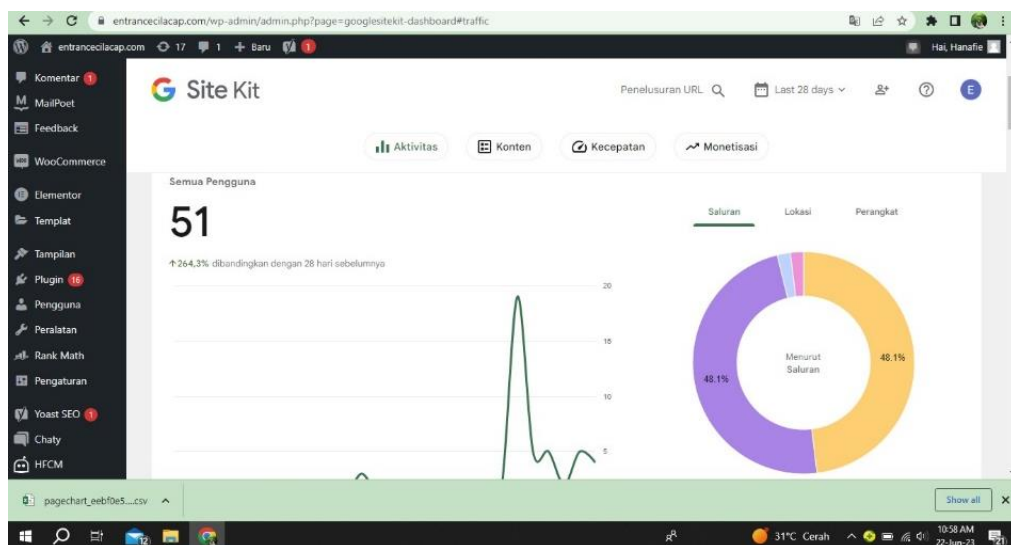


## A. Lampiran

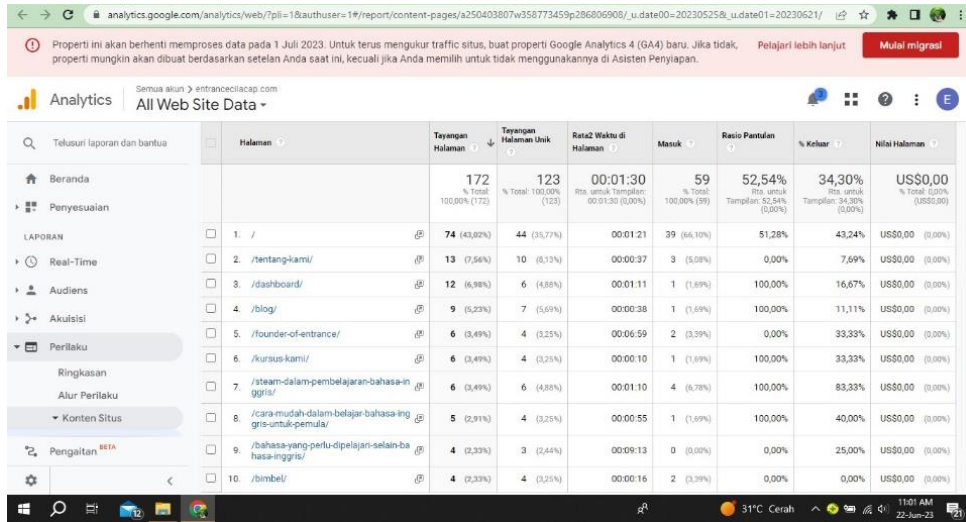
### Kegiatan Wawancara Kepada Kepala Lembaga Entrance



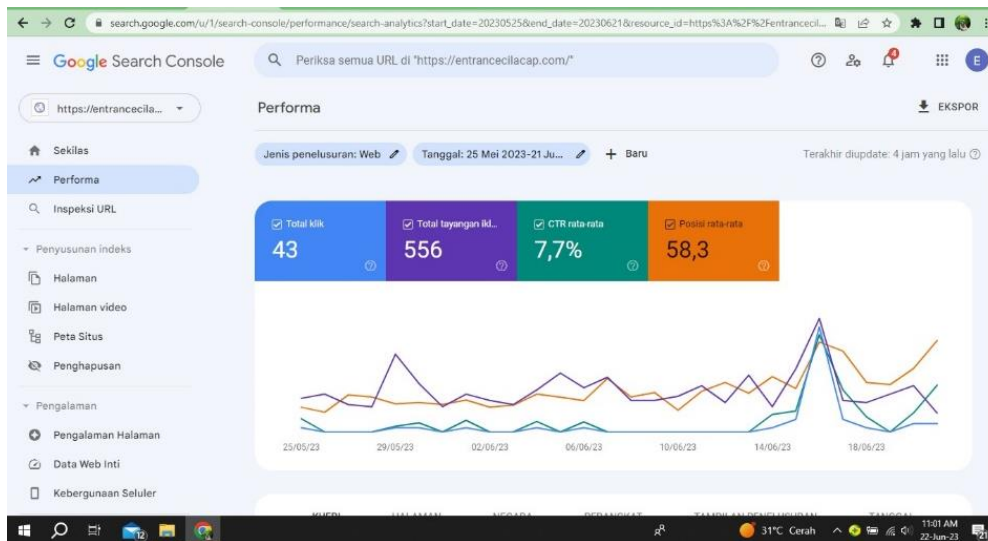
### Hasil Analisis Data Dari Site Kit by Google Desain Awal



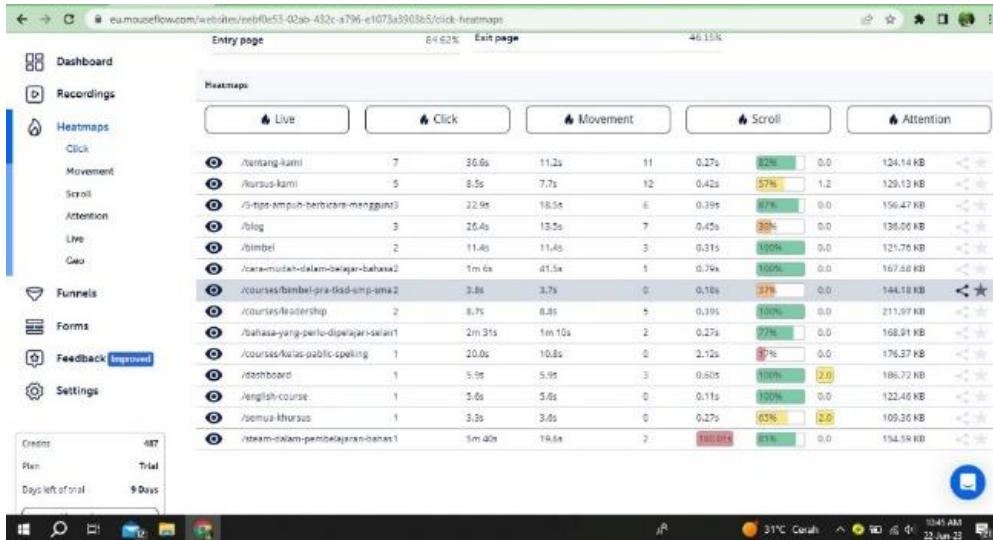
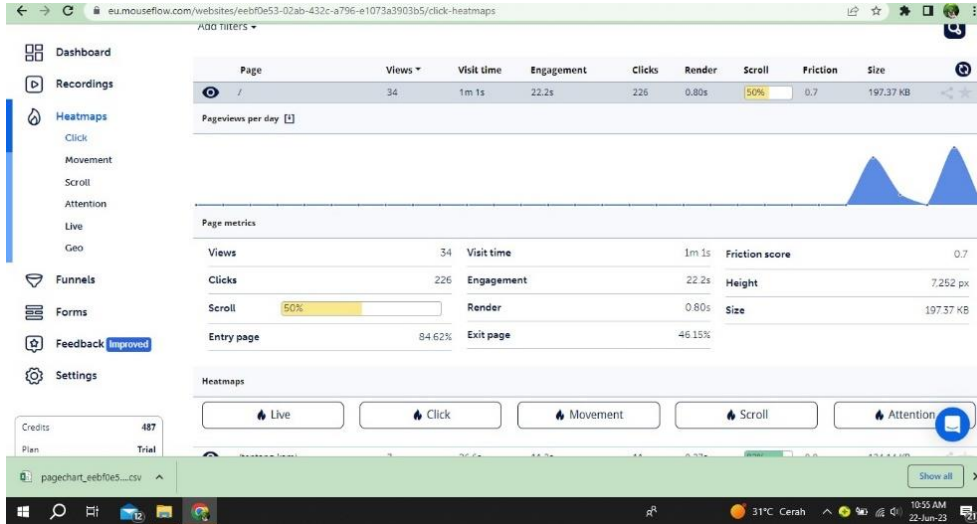
## Hasil Analisis Data Dari Google Analytics Desain Awal



## Hasil Analisis Data Dari Google Console Desain Awal



## Hasil Analisis Data Dari Heatmaps Desain Awal



## Google Analytics Desain Solusi

Analytics entrance-cilacap.com - Coba telusuri "pengguna hari ini"

Halaman dan layar: Judul halaman dan jenis layar

Judul halaman dan jenis layar	Tampilan	Pengguna	Kunjungan per pengguna	Waktu engagement rata-rata	Jumlah Semua p
	961 100% dari total	91 100% dari total	10,56 Rata-rata 0%	5m 16d Rata-rata 0%	
1 Home - Entrance Cilacap	396	88	4,50	3m 00d	
2 Program Kami - Entrance Cilacap	94	18	5,22	16 dtk	
3 English Course - Entrance Cilacap	72	29	2,48	1m 10d	
4 Tentang Kami - Entrance Cilacap	69	25	2,76	2m 09d	
5 Galeri - Entrance Cilacap	48	25	1,92	31 dtk	
6 Blog - Entrance Cilacap	45	21	2,14	24 dtk	
7 Entrance Cilacap - Bimbel & Kursus Bahasa Inggris Tertua di Cilacap - Entrance Cilacap	42	21	2,00	35 dtk	
8 Formulir Pendaftaran Siswa Baru - Entrance Cilacap	41	20	2,05	34 dtk	

Analytics entrance-cilacap.com - Coba telusuri "pengguna hari ini"

Jumlah peristiwa

Judul halaman dan jenis layar	Jumlah peristiwa	Konversi	Pendapatan total	Rasio penyalan
	2.072 100% dari total	0,00	\$0,00	39,59% Rata-rata 0%
1 Arsip Pintu Masuk - Pintu Masuk Cilacap	1	0,00	\$0,00	0%
2 Beranda - Pintu Masuk Cilacap	4	0,00	\$0,00	0%
3 Bimbingan Belajar - Entrance Cilacap	72	0,00	\$0,00	3,7%
4 Bimbingan Belajar - Pintu Masuk Cilacap	6	0,00	\$0,00	0%
5 Blog - Entrance Cilacap	83	0,00	\$0,00	0%
6 Blog - Pintu Masuk Cilacap	4	0,00	\$0,00	0%
7 Cart - Entrance Cilacap	27	0,00	\$0,00	12,5%
8 Checkout - Entrance Cilacap	2	0,00	\$0,00	0%
9 English Course - Entrance Cilacap	133	0,00	\$0,00	6,67%
10 English Course: English for Kids (5-11 Tahun) - Entrance Cilacap	2	0,00	\$0,00	0%

Sesuaikan laporan

DATA LAPORAN

Dimensi >

Metrik >

FILTER LAPORAN

+ Tambahkan filter

DIAGRAM

Diagram Garis >

Diagram Batang >

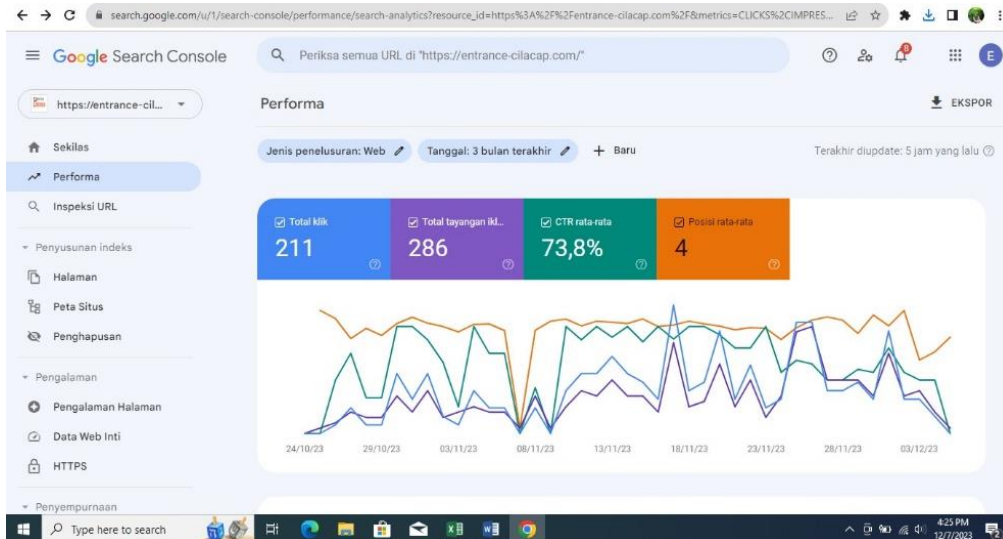
TEMPLATE LAPORAN

Halaman dan layar >

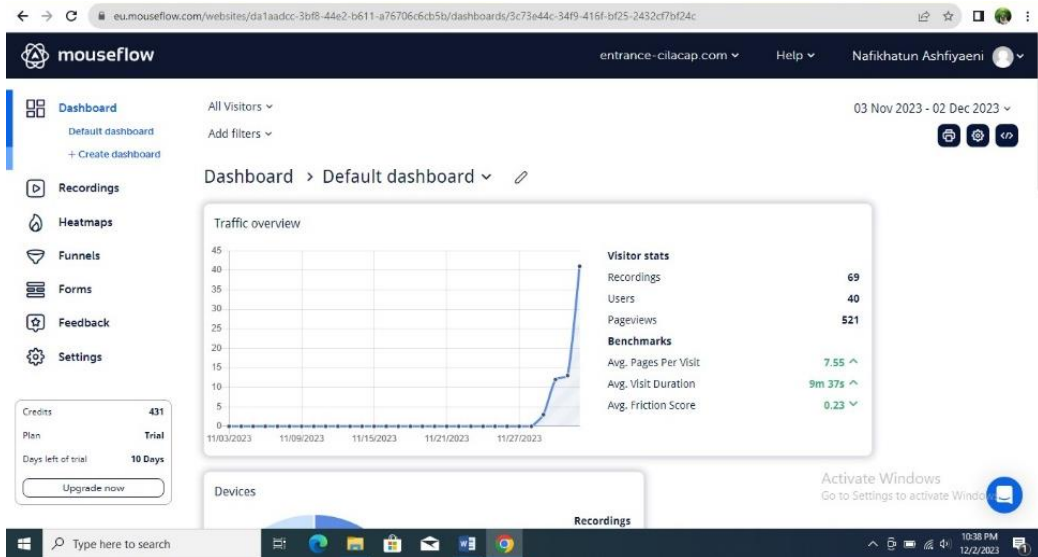
KARTU RINGKASAN

Tampilkan oleh

## Hasil Analisis Data Dari Google Console Desain Solusi



## Hasil Analisis Data Dari *Heatmaps* Desain Solusi



The screenshot shows the 'Heatmap list' table in the Mouseflow dashboard. The table lists various pages with their respective performance metrics. The 'Scroll' column is highlighted in yellow, indicating a focus on scroll depth.

Page	Views	Visit time	Clicks	Scroll	Friction	Size
/	157	1m 51s	641	32%	0.3	179.33 KB
/program-kami	60	15.8s	81	67%	0.1	59.08 KB
/english-course	52	2m 20s	115	67%	0.3	119.71 KB
/special-program	41	1m 15s	40	57%	0.4	99.06 KB
/entrance-cilacap-bimbel-kursus-bah37	29.9s	40	61%	0.2	94.71 KB	
/bimbingan-belajar	33	1m 19s	39	63%	0.4	110.63 KB
/tentang-kami	32	1m 1s	59	55%	0.2	121.81 KB
/galeri	30	1m 20s	59	66%	0.1	106.83 KB
/blog	26	8.9s	52	64%	0.3	87.64 KB
/formulir-pendaftaran-siswa-baru	22	47.1s	49	66%	0.5	90.9 KB

The dashboard also shows a 'Credits' section with 431 credits, a 'Trial' plan, and 10 days left. An 'Add New Report' button is visible at the bottom. The system clock shows 10:42 PM on 12/2/2023.